

The Straight Tooth

Stephen Y. Yu D.D.S., INC.

17815 Ventura Blvd, Suite 212, Encino, Ca. 91316

office 818-708-4909 fax 818-708-4919

braces4yu@hotmail.com www.braces4yu.com

June 2009

Refer a friend!

We have made new referral cards for you to handout to your friends and family. Each new patient can receive \$100 off the cost of treatment and you will receive a special gift too! Pick them up at your next appointment.

Take Dr. Yu on vacation CONTEST!

Take Dr. Yu where ever you travel this summer (even your own back yard). Send them to us by mail, or email and be sure to include the name of the destination, and YOU holding the Dr. Yu doll. We will have several winners based on distance, most original, unusual place, etc. and they will be posted on the office bulletin board and website.

Contest ends September 15, 2009. We can't wait to see them!

Would you like to be part of our new Website?

We are looking for patients that would like to give a testimonial on the treatment and services of our office. Please email, mail or bring your testimonial to our office by July 1, 2009 (your photo too). Yours may be the one we choose!

“Strike Against Child Abuse “

Yes I CAN - International Child Abuse Network – is hosting a bowling fundraiser on June 14th from noon to four pm. Don't miss the Star Wars characters bowling for this worthy cause. This very successful event will again be held at the Canoga Park Bowl on the corner of Vanowen & Corbin. Dr. Yu is a proud supporter of this event and asks that you consider participating or send a donation. Please check out this wonderful organization at www.yesican.org . We hope to see you there!

“Light the Night Walk”

The Leukemia & Lymphoma Society

TEAM DR.YU wants you to join us on this very special walk to raise funds for research. You can participate in several ways; 1) join our team and raise funds, 2) contribute a cash donation to our team page...no donation is too small! 3) send our Team Page to friends whom may contribute or join us.

As a special treat, on “walk” day Dr. Yu will be hosting a wonderful picnic for all team members including new tee shirts. We would love to have you join us. Please visit our team page today at <http://pages.lightthenight.org/los/WarnerPk09/TeamDrYu>

Something poking? Broken bracket? Don't wait, call today!

The Dr. Yu Store

We have added a few new items that are perfect for the summer. Use your Dr. Yu nickels to get a Free beach ball, flying disk, and tank tops.

When is the right time to see an Orthodontist?

The Association of Orthodontists recommends that children starting age 7 should see an Orthodontist for the first time. Working together with the child's General Dentist can improve dental arch development as the child grows. In most cases the child is seen on a yearly basis until the optimal time to start treatment.

Adults can be treated at almost any age as long as they are dentally healthy.

When should you stop sucking your Thumb?

Thumb sucking in most cases becomes harmful by the time a child has a full set of baby (primary) teeth...AGE TWO.

This is very surprising to most people. It is generally assumed that thumb sucking is fine until the child enters kindergarten (age 5), unfortunately by then damage has already started. There are many over the counter remedies to help a child stop sucking the thumb, however, if you find them ineffective, come see Dr. Yu for professional help.

VACATION

Our office will be closed to regular appointments starting June 22nd and will reopen for regular care starting July 6th. We will however be available for appointment making, accounting questions and emergencies.

Mention this newsletter for a special gift.

If you do not wish to receive this email please call 818-708-4909